

WHO WE ARE

LGBT Fans Deserve Better is a 501(c)(3) nonprofit all-volunteer organization of fans from all over the world who have come together with the goal to educate people on how harmful negative LGBTQ+ representation in the media can be to our community, as well as advocate for better, more positive representation.



WHY

LGBT Fans Deserve Better was founded in the spring of 2016, after a particularly violent television season for LGBTQ+ characters. One death in particular—Lexa's—hit the hardest and started the fan uproar; however, it was seeing so many characters continue to die after her that highlighted the severity of the problem and inspired us to continue the fight for better LGBTQ+ representation for our whole community.

For years, our community has craved quality entertainment in the media that reflects our identities, relationships, hopes & dreams. And for years, the media has taken our viewership and support for granted, and fallen short. When they are present on screen, LGBTQ+ characters are often villainized, killed, or subjected to violence and/or other negative tropes meant to teach a moral lesson: that being lesbian, gay, bisexual, transgender, or any other non-heterosexual or cissexual identity is not okay. We deserve better representation than this.

SO WHAT DO WE WANT TO DO?

Through education and advocacy, we aim to be a resource that enables the public to learn more about the issues facing the LGBTQ+ community in regards to media representation so they can become more critical viewers and creators, resulting in more creative, impactful, and positive stories in the future. Our stories have the power to change hearts and minds, and that is exactly why LGBT Fans Deserve Better will continue to raise awareness and advocate for positive representation in the media and hold creators accountable for the messages they send, using all of our platforms to drive the conversation for better representation.

WE'LL DO THIS BY:



Making the case for why positive representation matters for the real lives of LGBTQ+ fans through concrete research and real life stories. Spreading the "Support Positive LGBT Representation" message to the entertainment industry and media.



Pushing the industry to increase quantity & quality of LGBTQ+ characters in entertainment media, and holding them accountable for the messages they send.



Providing support to the LGBTQ+ community by harnessing the grassroots spirit and global networking power of our fan community to focus on raising money and awareness for the LGBTQ+ focused issues that are important to them.

VOLUNTEER

We strive to be an inclusive, fan driven movement for positive change and have multiple ongoing current projects that are focused on making the case for why positive representation matters, both through specific research projects and article series that direct and support our message. We also want to support the voices of those who highlight the many intersectional LGBTQ+ issues surrounding representation across all forms of media, and are always looking for contributors who would like a platform for their work.

We could not achieve our goal to spread the word about positive LGBTQ+ representation without the time and expertise of our many volunteers, so let us know if you'd like to work with us!

DONATE

Our work is made possible thanks to generous supporters like you.

A gift of any amount helps us work to promote positive media representation and provide support for our community. Learn more by visiting our website www.lgbtfansdb.com

